

## PLANT A TREE, GET SOME GREEN

Shade trees on the south and west sides of your home can help reduce air conditioning costs in the summer and allow warm sunlight into the home during the winter. That's why we are offering up to a \$50 cash rebate toward the purchase of a new shade tree.

So while you enjoy a new favorite spot to read, you'll also be enjoying extra green above your head and in your wallet. Plus, that well-placed shade tree can increase the efficiency of your air conditioner, and act as a windbreak.

So pick a tree, grab a shovel and save some money today.

### HOW TO RECEIVE YOUR REBATE:

1. Complete the application form.
2. Attach original sales receipt or paid invoice.
3. Drop off the application at Black River Falls Municipal Utilities offices, or mail it to the address on the form.

### Note:

- Applications are accepted on a first-come, first-serve basis, until allocated funds are spent.
- Applicant **MUST** call Diggers Hotline (800-242-8511) prior to planting tree(s). The hotline ID number must be reported on the application.
- Qualifying shade trees must be purchased and planted no later than October 15, 2016.

FOR MORE INFORMATION ON OUR ENERGY EFFICIENCY PROGRAMS, PLEASE CALL 715-284-9463 OR VISIT BRFMU.COM.

## PLANTING TIPS

Large, deciduous trees planted on the south and west sides of your home will provide cooling shade in the summer, and when the leaves fall off, allow warm sunlight to enter your home during the winter.

Take these steps to increase the efficiency of your heating and cooling system.

- Tree species with round, horizontal oval and vase-shaped crowns when mature offer the best shading potential.
- High, wide-crowned deciduous trees provide the best shade.
- Always consider the ultimate size of the tree when choosing the type of tree to plant.
- Before digging, always remember to call a locating service (such as Diggers Hotline).
- Trees should be planted 25 to 35 feet from the area to be shaded.
- Do not plant trees near underground pipelines or wires, septic tanks or overhead utility lines.
- Do not plant a large tree closer than 5 feet from a driveway or sidewalk; it could eventually push up the concrete.
- Do plant trees to shade roofs, windows, porches, air conditioning units or other areas of heat gain.

### OTHER BENEFITS OF TREES

- Improve the appearance of the home
- Divide grounds into several use areas
- Help absorb noise
- Serve as natural air filters
- Provide privacy and protection
- Serve as windbreaks

At Black River Falls Municipal Utilities, we believe affordable public power strengthens our community and helps our neighbors. That's why, through WPPI Energy, we're partnering with other local not-for-profit utilities to share resources and lower costs.

# Cool Down THIS SUMMER WITH A NEW SHADE TREE

- Trees can help reduce air conditioning costs in the summer and allow warm sunlight into the home during the winter.
- We offer a **\$50 cash rebate** toward the purchase of a new shade tree.
- Rebates available **April 1 – September 30**.
- So pick a tree, grab a shovel and save some money.

Get your  
rebate  
today!



**Black River Falls**  
municipal utilities  
A WPPI Energy community

www.brfmu.com • 715-284-9463

## PROGRAM INFORMATION & REQUIREMENTS

### OFFER AVAILABILITY

1. To qualify for an incentive, the applicant must meet all of the eligibility conditions and complete the incentive application on the right.
2. This program may be modified or discontinued at any time without notice. To guarantee there will be incentive money available, call us at 715-284-9463.
3. Attach the original sales receipt or paid invoice. Note: The receipt or paid invoice must indicate the date of purchase, dealer name and address, and a description of the tree type or species.
4. Drop off your completed application at our office or mail it to:  
 Black River Falls Municipal Utilities  
 119 North Water Street  
 Black River Falls, WI 54615

### PROGRAM REQUIREMENTS

To receive the rebate, the following program requirements must be met.

- This program is available to residential and business customers with a valid Black River Falls Municipal Utilities electric account.
- Each properly planted qualifying tree is eligible for an incentive equal to 50% of the purchase price.
- Limit three tree incentives per household with a maximum of \$50 per tree.
- Qualifying purchases must be made between April 1, 2016 and September 30, 2016.
- Please submit your rebate request by October 15, 2016.

### SHADE TREE REQUIREMENTS

Shade tree(s) must meet the following criteria:

- Must be deciduous. Evergreens are not eligible.
- Must be nursery grade stock.
- Must have potential to attain a height of at least 25 feet when mature.
- Must have a caliper of at least 1 1/4 inches at the time of planting.
- Must be planted in a location that provides significant shading of an air conditioner or the south or west exposure of a home upon tree maturity.
- Must be located away from underground and overhead utility lines.

### TERMS & CONDITIONS

- Black River Falls Municipal Utilities makes no warranties, expressed or implied, with respect to any equipment purchased and/or installed including, but not limited to, any warranty of merchantability or fitness for purpose.
- In no event shall Black River Falls Municipal Utilities be liable for any incidental or consequential damages.

## CUSTOMER INFORMATION (please print clearly)

Customer Name (first, last)		Utility Account Number	
Customer address		City, State	Zip Code
( )	( )		
Home Telephone No.	Daytime Telephone No.	Email address	

## DIGGERS HOTLINE INFORMATION (please print clearly)

Diggers Hotline Ticket Number	Contact Person (if applicable)
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## TREE INFORMATION (please print clearly)

Tree Type/Species	Planting Location (side of home)	Price Paid	× 50% =	Incentive (<\$50)
Tree Type/Species	Planting Location (side of home)	Price Paid	× 50% =	Incentive (<\$50)
Tree Type/Species	Planting Location (side of home)	Price Paid	× 50% =	Incentive (<\$50)
				Total Incentive

## SIGNATURE (applications submitted without signatures will not be paid)

- I understand that this offer provides an incentive of 50% of the total price paid for qualifying shade tree(s), not to exceed \$50 per tree. I agree that the tree(s) listed above meets the eligibility requirements described on the front side of this application.
- I agree that Black River Falls Municipal Utilities reserves the right to verify sales receipts and/or planted trees before issuing incentives.
- I agree that Black River Falls Municipal Utilities does not guarantee that the planting of shade trees or the implementation of any energy efficiency measure described in this application will result in energy cost savings.
- I understand that this program has a limited budget, and that applications will be accepted on a first-come, first-serve basis, until allocated funds are spent. This program may be modified or discontinued at any time without notice.
- I certify that all statements made in this application are correct to the best of my knowledge. I agree to the terms and conditions of this offer as set forth on this application.

X / /

## UTILITY USE ONLY

X	/	/
Authorized Signature	Date	
Voucher No.	Deferred Account	